General Data Protection Regulation (GDPR) Compliance

The General Data Protection Regulation (the GDPR) forms a core part of European Union (EU) data protection laws.

On 25 May 2018, the GDPR replaced the previous EU data protection directive known as Directive 95/46/EC (the Directive). In the UK, the Directive was made part of UK law through the Data Protection Act 1998 (the DPA). The GDPR therefore replaced the DPA also.

The GDPR imposes rules on persons, companies, government agencies, non-profits and other organisations that process personal data. These rules set out, amongst other things, how personal data may be obtained, used, stored and deleted.

The GDPR has a broad scope and applies to Diamond Golf International Ltd as an organisation that processes personal data. Broadly speaking, the term "personal data" means any information that can be used on its own or in conjunction with other data to identify a living individual (e.g. names, physical addresses, email addresses and much more). The term "processing" is broadly defined and can include collection, use and deletion of personal data.

Diamond Golf International Ltd and its compliance with the GDPR

Diamond Golf International Ltd has actively taken steps to comply with the GDPR. We have reviewed (and updated where necessary) our internal processes, procedures and documentation. We have amongst other things:

- researched and taken advice on our compliance obligations
- identified and recorded what personal data we hold and why
- trained our staff on our compliance obligations under the GDPR
- set plans for when people ask us about their personal data
- reviewed our physical and data security
- developed processes in case of data breaches

- updated our commercial agreements
- updated third party vendor contracts
- updated our information notices including our published Privacy Policy

More Information

We also have a series of GDPR Policies and Statements for internal company use and not intended for publication, but that are available upon request if such is a request is both reasonable and lawful.

Contact Us

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